

INSIDE DIGITAL CHINA

THE FUTURE OF BUSINESS

A VIRTUAL IMMERSION INSIDE THE WORLD'S LARGEST AND MOST SOPHISTICATED DIGITAL ECONOMY

November 19th & 20th 2020

Learn how to thrive in a digital, post pandemic world from Chinese frontrunners who are world leaders in many of the new technologies currently shaping our future, including the practical use of AI, Future Retail, Fintech, Health, Sustainability technologies and 5G infrastructure.

WHY? China is the largest digital economy in the world with more than 900 million internet users who's demand is constantly driving innovation and new digital business models to the next level. No matter if you find it fascinating or scary, you need understand the dynamics of the new digital world order.

YOU WILL ENGAGE WITH:

- Some of China's most successful organisations - Alibaba, Tik Tok, Xiaomi, Ping An Good Doctor, JD.com and iFlytek
- Organisations who have successfully pivoted their business models post pandemic
- Exemplars of new digital business models
- One of the world's leading authorities on AI



TOPICS: Future Retail, Online/Offline integration, AI, Digital Health, Fintech, latest consumer trends.

FORMAT: Leading China experts, analysts and facilitators will help you digest the key lessons.

This exclusive event is organized by Wavelength and China Experience to provide 100 senior business leaders with the opportunity to engage with some of China's most admired and advanced organisations, and hidden gems. Together we have over 25 years of experience of providing global leaders with world-class inspiration, education, and provocation.

TIMING: November 19th and 20th from 08.30 – 14.30 (GMT)

PRICES: 1 person: £450, 2-4 people: £395, + 5 people: £350

SIGN-UP: Interested in securing some seats or finding out more? Contact: [Adrian](#)